

CSI update: The power of consistency can bring about true transformation and empowerment

September 2024



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At M&G Investments, we understand that genuine transformation is built on the foundation of consistency. Our corporate social investment (CSI) initiative is a testament to this belief, as we have consistently supported projects that deliver lasting benefits to both individuals and communities. Our sustained commitment to empowering others reflects our understanding that true change requires ongoing dedication, not just a one-time effort.

Consistency in education: The key to transformation

Education lies at the heart of our CSI strategy, serving as a powerful tool to break the cycle of poverty and foster active societal participation. We recognise that consistent investment in education is essential for unlocking the potential of young minds, driving community development, and creating profound, enduring change for future generations. This belief is what fuels our long-standing commitment to educational initiatives.

Supporting our long-standing partners

Our CSI activities this year highlight the strength of our enduring partnerships with organisations such as Life Matters, LEAP, and the SA Medical and Education (SAME) Foundation. These relationships, built on years of consistent support, have enabled us to make a meaningful and lasting impact on the communities we serve.

Transforming education through consistent support

Life Matters is dedicated to improving the quality of education and literacy for disadvantaged children and communities. Through our consistent funding, M&G Investments has supported Life Matters in delivering a literacy program that has significantly impacted learners. The program has led to a remarkable 21% improvement in literacy among participants compared to a control group, demonstrating the power of consistency in achieving educational outcomes. Our ongoing support has helped address challenges like large class sizes, ensuring that students receive the individual attention they need to thrive.

Empowering students through education

For years, M&G Investments has consistently supported LEAP Science and Maths Schools, which operate in some of South Africa's most disadvantaged townships. These schools provide quality education in mathematics, science, and leadership skills, preparing students for higher education and successful careers. Our funding of their Gauteng schools has contributed to their remarkable academic achievements in 2023, including a 100% pass rate. This success underscores the value of our consistent investment in their mission to empower students through education.

In support of young women during Women's Month in August, we donated reusable and sustainable sanitary pad kits to all 186 girls at LEAP 2 High School in Crossroads. By providing reusable sanitary pad kits, we aim to ensure that no girl has to miss school due to a lack of access to menstrual hygiene products. We believe that every girl deserves the opportunity to learn and thrive, without barriers.

Each Flo Kit donated includes reusable pads, along with a cleaning kit containing a 5L bucket, washing powder, soap, vinegar, and a menstrual health brochure. This initiative not only addresses a vital need for young women but also aligns with our commitment to sustainability.

Investing in building a STEM facility for girls

The SAME Foundation partners with private entities to execute high-impact projects aimed at improving educational infrastructure in underfunded communities. M&G Investments has consistently supported their efforts, including enhancing the learning environment at Mosupatsela Secondary School in Gauteng by providing essential desks and chairs. In 2023, our consistent backing enabled the construction of a state-of-the-art STEM centre at Letsibogo Girls High School in Soweto, Johannesburg. This advanced facility is designed to support the school's Robotics and Coding projects program, equipping students with the skills needed for the future.

Welcoming new partners

In 2024, we also welcomed new partners like The Learning Initiative, Chic Mamas, and Endurocad, each aligning with our mission of education and empowerment. We funded The Learning Initiative's expansion of therapeutic interventions to five early childhood centres in the Western Cape, enhancing child development. For Chic Mamas, we supported [infrastructure upgrades and a feeding scheme](#) at two pre-schools in KwaZulu-Natal, as well as playground construction in the Western Cape. Our funding also enabled the [Endurocad Achieve Young Women Empowerment Program](#), promoting athletic, career, and personal development.

The consistency of our commitment

As we move forward, M&G Investments remains steadfast in our commitment to consistency in our CSI strategy. We will continue to focus on initiatives that provide long-term benefits and support the development of future leaders. Our enduring partnerships with Life Matters, LEAP, and the SAME Foundation will remain central to our efforts to create lasting change in the communities we serve.

We are proud of the progress made through our consistent support and look forward to the continued success of our CSI initiatives. Our belief in the power of education and our commitment to consistency will continue to drive our efforts toward a brighter, more equitable future for all.

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